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FOR IMMEDIATE RELEASE

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FCC CHAIRMAN GENACHOWSKI ANNOUNCES CHILDREN'S AGENDA FOR DIGITAL OPPORTUNITY

Chairman Outlines Recommendations in National Broadband Plan to Help Children and Empower Parents

Washington, D.C. -- FCC Chairman Julius Genachowski today discussed working recommendations in the National Broadband Plan to benefit children and their families. Initiatives were announced that foster the Commission's Children's Agenda for Digital Opportunity to help children and empower parents.

"Children are our most precious national resource," said Chairman Genachowski at a policy speech at the Smithsonian's National Museum of American History. "We must do everything we can to educate and prepare them to thrive in the 21st century, and keep them safe."

The National Broadband Plan will propose a number of recommendations to:

- Ensure all children have access to broadband
- Allow children to develop digital literacy skills and benefit from digital learning
- Promote digital citizenship
- Improve online safety

Specific proposals include modernizing the \$9 billion Universal Service Fund so that it can be used to support broadband; updating the E-rate program to make it easier for children to get online at schools and libraries; and establishing a National Digital Literacy Program that will mobilize thousands of volunteers to teach digital skills to non-adopters and offer online courses on digital literacy.

The Chairman also announced the Commission will hold a series of workshops and roundtables to further the Commission's children's agenda. The events will bring together leaders from industry, government, academia, and nonprofits to address a variety of issues, including digital access, digital and media literacy, digital citizenship, digital safety, educational programming, advertising, and childhood obesity, among others.

The FCC will deliver the National Broadband Plan to Congress by March 17, 2010.

Chairman Genachowski's full remarks can be found at www.fcc.gov.

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